

## LOBBYING REPORT

Lobbying Disclosure Act of 1995 (Section 5) - All Filers Are Required to Complete This Page

1. Registrant Name ☒ Organization/Lobbying Firm ☐ Self Employed Individual

**American Apparel & Footwear Association**

2. Address ☐ Check if different than previously reported

Address1 **1601 N. Kent Street**

Address2 **12th Floor**

City **Arlington**

State **VA**

Zip Code **22209**

Country **USA**

3. Principal place of business (if different than line 2)

City

State

Zip Code

Country

4a. Contact Name

b. Telephone Number

c. E-mail

**STEPHEN LAMAR**

☐ International Number

(703) 524-1864

**slamar@wewear.org**

5. Senate ID#

**1433-12**

7. Client Name

☒ Self

☐ Check if client is a state or local government or instrumentality

**American Apparel & Footwear Association**

6. House ID#

**321830000**

### TYPE OF REPORT

8. Year **2012**

Q1 (1/1 - 3/31) ☒

Q2 (4/1 - 6/30) ☐

Q3 (7/1-9/30) ☐

Q4 (10/1 - 12/31) ☐

9. Check if this filing amends a previously filed version of this report ☐

10. Check if this is a Termination Report ☐

Termination Date

11. No Lobbying Issue Activity ☐

### INCOME OR EXPENSES - YOU MUST complete either Line 12 or Line 13

#### 12. Lobbying

**INCOME** relating to lobbying activities for this reporting period was:

Less than \$5,000

☐

\$5,000 or more

☐

\$

Provide a good faith estimate, rounded to the nearest \$10,000, of all lobbying related income from the client (including all payments to the registrant by any other entity for lobbying activities on behalf of the client).

#### 13. Organizations

**EXPENSE** relating to lobbying activities for this reporting period were:

Less than \$5,000

☐

\$5,000 or more

☒

\$

**\$182,735.00**

#### 14. REPORTING

Check box to indicate expense accounting method. See instructions for description of options.

☒ **Method A.** Reporting amounts using LDA definitions only

☐ **Method B.** Reporting amounts under section 6033(b)(8) of the Internal Revenue Code

☐ **Method C.** Reporting amounts under section 162(e) of the Internal Revenue Code

Signature

Filed Electronically

Date

04/18/2012

Printed Name and Title **Stephen Lamar, Exec. VP**

**LOBBYING ACTIVITY.** Select as many codes as necessary to reflect the general issue areas in which the registrant engaged in lobbying on behalf of the client during the reporting period. Using a separate page for each code, provide information as requested. Add additional page(s) as needed.

15. General issue area code

APP

APPAREL/CLOTHING INDUSTRY/TEXTILES

(one per page)

16. Specific lobbying issues

See attached sheet

17. House(s) of Congress and Federal agencies ☐ Check if None

U.S. HOUSE OF REPRESENTATIVES, U.S. SENATE, Agriculture - Dept of (USDA), Air Force - Dept of, Army - Dept of (Other) , Commerce - Dept of (DOC), Consumer Product Safety Commission (CPSC), Defense - Dept of (DOD), Defense Logistics Agency, Executive Office of the President (EOP), Export-Import Bank of the United States (EXIM Bank), Federal Bureau of Prisons (BOP), Federal Accounting Standards Advisory Board (FASAB), Federal Maritime Commission, Federal Motor Carrier Safety Administration, Federal Trade Commission (FTC), Government Accountability Office (GAO), Homeland Security - Dept of (DHS), Intl Trade Administration (ITA), Justice - Dept of (DOJ), Labor - Dept of (DOL), Natl Economic Council (NEC), Natl Labor Relations Board (NLRB), Natl Security Council (NSC), Navy - Dept of, Office of the Vice President of the United States, Overseas Private Investment Corp (OPIC), President of the U.S., Securities & Exchange Commission (SEC), State - Dept of (DOS), Small Business Adminstration (SBA), Trade & Development Agency (TDA), Transportation - Dept of (DOT), Treasury - Dept of, Transportation Security Administration (TSA), U.S. Coast Guard (USCG), U.S. Copyright Office, U.S. Customs & Border Protection, U.S. Trade Representative (USTR), U.S. International Trade Commission (ITC), U.S. Immigration & Customs Enforcement (ICE), Vice President of the U.S., White House Office, U.S. Fish & Wildlife Service (USFWS), U.S. Marines

18. Name of each individual who acted as a lobbyist in this issue area

First Name	Last Name	Suffix	Covered Official Position (if applicable)	New
Kevin	Burke			<input type="checkbox"/>
Kurt	Courtney			<input type="checkbox"/>
Marie	D'Avignon			<input type="checkbox"/>
Nate	Herman			<input type="checkbox"/>
Steve	Lamar			<input type="checkbox"/>
Michael	McDonald			<input type="checkbox"/>
Greg	Yahr			<input type="checkbox"/>
				<input type="checkbox"/>
				<input type="checkbox"/>

19. Interest of each foreign entity in the specific issues listed on line 16 above ☒ Check if None

Printed Name and Title Stephen Lamar, Exec. VP

**Berry Amendment/Federal Prison Industries/Military Apparel Procurement**

Comments and discussions on Berry Amendment, Federal Prison Industries, and Ability One programs.

American Recovery and Reinvestment Act of 2009 (H.R.1.)

Discussions with Members of Congress, DoD, USTR, TSA, and DHS about implementation of Berry and procurement issues, including reverse auctions and Low Price Technically Acceptable (LPTA) procurement procedures.

Berry Amendment Extension Act (HR 679)

Department of Defense Textile and Apparel Procurement Fairness Act (HR 2312)

American Shoes for American Servicemembers Act (HR 2955)

Federal Prison Industries Competition in Contracting Act of 2011 (H.R. 3634)

**Miscellaneous Trade**

Discussions with Congress and Administration officials, including USTR and Commerce on pending FTAs with Korea, Panama, and Colombia, and on pending Anti-Counterfeit Trade Agreement.

Discussion with ITC, Customs, USTR, and Commerce on implementation of various trade agreements and trade initiatives, such as performance outerwear, footwear, travel goods, Morocco, Andean, Peru, Colombia, Oman, Panama, Haiti, AGOA, CAFTA-DR, Honduras, Thailand, Singapore, NAFTA, Jordan, Bahrain, Dominican Republic, Vietnam, Malaysia, the Doha Round, FTZs, and Korea.

Discussions with USTR, Commerce, Department of Labor, ITC, State, USDA, and various Congressional office on Trans-Pacific Partnership (TPP) Free Trade Agreement

Discussion with Customs on First Sale, 10 plus 2, 9801, CAFTA-DR documentation, FTZs, and related initiatives.

Discussion with USDA and CBP on Lacey Act.

Discussions with USTR, Commerce, and USDA on foreign trade practices, including labeling, cotton, market access, and intellectual property rights (IPR).

Discussion with Commerce, USTR, and Congressional staff on China, Vietnam, and trade remedy laws, including proposals for prospective trade remedy systems.

Issues related to footwear and clothing freight rates vis-a-vis NMFTA CCSB

Discussions relating to China trade practices and currency issues with Commerce, USTR, ITC, US/China Economic and Security Review Commission.

Issues relating to ocean shipping capacity and prices.

Implementation of conflict minerals reporting requirements with the SEC

Affordable Footwear Act of 2011 (S. 1069/HR 2697)

SAVE Act (H.R. 2387/S. 1244)

United States Optimal Use of Trade to Develop Outerwear and Outdoor Recreation Act (S. 704/HR. 2071)

Genuine American Flag Act (HR 474)

ON TIME Act (HR 526)

To extend the Andean Trade Preference Act, and for other purposes. (HR 622)

Andean Trade Preference Extension Act of 2011 (S. 380)

Currency Reform for Fair Trade Act (HR 639)

Free and Fair Trade Act of 2011 (HR 913/S 433)

Trade Extenders Act of 2011 (S. 308)

Creating American Jobs through Exports Act of 2011 (S. 98)

Currency Reform for Fair Trade Act (S. 328)

Trade Enforcement Priorities Act (S. 708)

A resolution expressing the sense of the Senate that the United States should immediately approve the United States-Korea Free Trade Agreement, the United States-Colombia Trade Promotion Agreement, and the United States-Panama Trade Promotion Agreement. (S. Res 20)

Freight FOCUS Act of 2011 (HR 1122)

Focusing Resources, Economic Investment, and Guidance To Help Transportation Act of 2011 (HR 1338/S. 371)

Discussions on MTB reform possibilities with Congress.

Ex-Im Reauthorization, H.R. 2072

Legislation to fix the wool trust fund.

A bill to extend the temporary duty suspensions on certain cotton shirting fabrics, and for other purposes.

**Misc Trade Continued**

Discussions with Congress on making travel goods eligible for benefits under the Generalized System of Preferences (GSP) program.  
 Discussions with Congress on renewal of the Trade Adjustment Assistance (TAA) program  
 Federal Motor Carrier Safety Administration proposed changes to the Hours of Service (HoS) rules  
 Pilot Program on NAFTA Long-Haul Trucking Provisions  
 Clean Ports Act of 2011 (H.R. 572/S. 2011)  
 Textile Enforcement and Security Act of 2011 (HR 2754)  
 To amend the African Growth and Opportunity Act to extend the third country fabric program, and for other purposes (HR 2493)  
 To extend the Generalized System of Preferences, and for other purposes (HR 2832)  
 Currency Exchange Rate Oversight Reform Act of 2011 (S. 1619)  
 Burma sanctions renewal legislation (HJ Res 66/S.J.Res 17/HJ Res 79/HR 2608)  
 Comments to USDA on cotton fee increases.  
 United States-Colombia Trade Promotion Agreement Implementation Act (HR 3078/S. 1641)  
 United States-Panama Trade Promotion Agreement Implementation Act (HR 3079/S. 1643)  
 United States-Korea Free Trade Agreement Implementation Act (HR 3080/S. 1642)  
 Asia-Pacific Economic Cooperation Business Travel Cards Act of 2011 (HR 3312)  
 Textile Enforcement and Security Act of 2011 (S. 1683)  
 Online Protection and Enforcement of Digital Trade Act (S. 2029)  
 Export-Import Bank Reauthorization Act of 2011 (S. 1547)  
 Cantwell-Graham Amendment (Amendment 1836) to JOBS Act (HR 3606) on ExIm Bank funding.  
 Comments on potential changes for de minimis and informal entry with respect to Customs.  
 Comments to Customs on Scanning  
 Comments to Congress on improving access to credit and financing, including ExIm Bank reauthorization and SBA funding.  
 Comments to FMC on Containerized Cargo Diversion  
 Asia-South Pacific Trade Preferences Act (S. 1443)  
 American Energy and Infrastructure Jobs Act of 2012 (HR 7)  
 Trade agency reorganization  
 Increasing American Jobs Through Greater Exports to Africa Act of 2012 (S. 2215/HR 4221)

**Product Safety**

Discussions with CPSC and various Congressional offices on implementation of Consumer Product Safety Improvement Act (CPSIA).  
 Monitoring issues relating to apparel and footwear safety and product labeling.  
 H.R. 272 A bill to amend the Consumer Product Safety Improvement Act to exempt ordinary books and paper-based printed material from the lead limit in such Act  
 Kids Just Want to Ride Act (HR 412)  
 Children's Sports Athletic Equipment Safety Act (S. 601/HR 1127)  
 Consumer Recall Protection Act of 2011 (S. 330)  
 Enhancing CPSC Authority and Discretion Act of 2011 (HR 1939)  
 Amendment prohibits the use of funds to implement a searchable public consumer safety database which is described in the Consumer Product Safety Act of 2008 (HR Amdt 159 to HR 1)  
 Common Sense in Consumer Product Safety Act of 2011 (S. 69)  
 Transparency in Regulatory Analysis of Impacts on the Nation Act of 2011 (HR 2401)  
 "Safe Chemicals Act of 2011 (S. 847)  
 "Consumer Product Safety Flexibility Act of 2011 (S 1448)  
 "To provide the Consumer Product Safety Commission with greater authority and discretion in enforcing the consumer product safety laws, and for other purposes. (HR 2715)  
 "Financial Services and General Government Appropriations Act, 2012 (HR 2434)  
 "Financial Services and General Government Appropriations Act, 2012 (S. 1573)  
 "Comments to CPSC on regulatory review

## Other

Comprehensive 1099 Taxpayer Protection and Repayment of Exchange Subsidy Overpayments Act of 2011 (HR 4) (and related bills).

Discussion of WRAP program and with various legislative branch and executive branch officials.

Discussions (including filed comments) with Departments of Labor and State in conjunction with Child/Forced labor list, Uzbek cotton, Better Work programs, Guatemala labor cases, Bangladesh, and other labor initiatives and reports.

Issues relating to ICANN/GTLDs

Privacy related legislation, including Do Not Track Me Online Act (HR 654)

Provisions relating to implementation of new rules on interchange fees in Restoring American Financial Stability Act of 2010 (HR 4173/S. 3217).

Issues relating to changes or implementation of the Lobby Disclosure Act, including Administration policies relating to advisory committees and ethics rules.

SBIR/STTR Reauthorization Act of 2011 (S. 493)

Discussions on rogue websites, design piracy, information sharing, and other IPR initiatives with Congressional and Administration officials.

Preventing Real Online Threats to Economic Creativity and Theft of Intellectual Property Act of 2011 (PROTECT IP Act), S.968

The Business Activity Tax Simplification Act of 2011 (HR 1439)

Debit Interchange Fee Study Act of 2011 (S. 575/H.R. 1081)

American Textile Technology Innovation and Research for Exportation (ATTIRE) Act (HR 2275)

Issues relating to debt limit.

Keeping Politics Out of Federal Contracting Act of 2011 (S. 1100), and related bills, including appropriations bills containing related amendments.

Innovative Design Protection and Piracy Prevention Act. (HR 2511)

Protecting Jobs from Government Interference Act (H.R. 2587)

Issues relating to the Equal Employment Opportunity Commission (EEOC) pending regulations on the ability of employers to use criminal background checks in employment decisions.

Stop Online Piracy Act (H.R. 3261)

Main Street Fairness Act of 2011 (S.1452)

Marketplace Equity Act of 2011 (HR 3179)

Marketplace Fairness Act (S. 1839)

Workforce Democracy and Fairness Act (H.R. 3094).

Comments to Deficit Reduction Select Committee

Regulatory Accountability Act of 2011 (HR 3010)

Comments with FTC on textile and wool labeling rules.

JOBS Act (HR 3606)

Small Business Tax Cut Act (HR 9)

Information Update Page - Complete ONLY where registration information has changed.

20. Client new address

Address

City

State

Zip Code

-

Country

21. Client new principal place of business (if different than line 20)

City

State

Zip Code

-

Country

22. New General description of client's business or activities

LOBBYIST UPDATE

23. Name of each previously reported individual who is no longer expected to act as a lobbyist for the client

1

First Name

Last Name

Suffix

3

First Name

Last Name

Suffix

2

4

ISSUE UPDATE

24. General lobbying issue that no longer pertains

AFFILIATED ORGANIZATIONS

25. Add the following affiliated organization(s)

Internet Address:

Name	Address	Principal Place of Business (city and state or country)
	Street Address	
	City	State/Province
	Zip	Country
VF Corporation	PO BOX 21488, Greensboro, NC	City Greensboro
	Greensboro	NC
	27420	Country USA
	USA	
		City
		State
		Country

26. Name of each previously reported organization that is no longer affiliated with the registrant or client

1

2

3

FOREIGN ENTITIES

27. Add the following foreign entities

Name	Address	Principal place of business (city and state or country)	Amount of contribution for lobbying activities	Ownership percentage in client
	Street Address			
	City	State/Province		
	Country			
		City		
		State		
		Country		%

28. Name of each previously reported foreign entity that no longer owns, or controls, or is affiliated with the registrant, client or affiliated organization

1

3

5

2

4

6